

UI/UX Design Course Structure

Duration – 100 Hours (6 Months)



Introduction to UI/UX Design – 8 Hours

- Overview of the field, the differences between UI and UX, and the role of a designer.
- Introduction to core principles like design thinking and user-centered design.

UX Fundamentals and User Research – 10 hours

- Techniques for understanding user needs, including conducting user interviews, surveys, and competitive analysis.
- Creation of user personas, empathy maps, and user journey maps.

Information Architecture & Wireframing – 10 Hours

- Techniques for understanding user needs, including conducting user interviews, surveys, and competitive analysis.
- Creation of user personas, empathy maps, and user journey maps.

Visual Design Principles (UI) – 15 Hours

- Key design elements such as color theory, typography, and layout design.
- Principles of visual hierarchy, alignment, and consistency.

Design Tools & Prototyping (Figma Focus) – 12 Hours

- Mastering design software, primarily Figma, for design creation.
- Creating interactive, high-fidelity prototypes and understanding microinteractions.

Usability Testing & Design Systems – 10 Hours

- Techniques for testing designs with real users (e.g., A/B testing, guerrilla testing).
- Introduction to creating and using design systems for consistency and efficiency.



Portfolio Building & Career Guidance – 10 Hours

- Guidance on creating a strong design portfolio and preparing case studies.
- Tips for interviews and job searching.

Assessment & Evaluation

- Module-wise quizzes and practical assignments Mid-term and Final evaluation
- Capstone project presentation

Career Support & Outcomes

- Resume & LinkedIn Optimization
- Interview Preparation (Technical + HR) Mock Interviews
- Job Assistance through Industry Tie-ups



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Contact Us Today!



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